

F.No. 33-32/2016-MIDH (AAP)  
Government of India  
Ministry of Agriculture & Farmers Welfare  
Department of Agriculture, Cooperation & Farmers Welfare  
(Horticulture Division)

Room No-434  
Krishi Bhawan, New Delhi-1  
Dated: 30<sup>th</sup> June, 2016

To

Director(Horticulture)  
Government of Mizoram, Aizwal  
Mizoram-796001

**Subject: Implementation of Horticulture Mission for North East and Himalayan States (HMNEH) under MIDH programme-Approval of Annual Action Plan (AAP) 2015-16-regarding.**

Sir,

I am directed to convey approval for implementation of Horticulture Mission for North East and Himalayan States (HMNEH) programme under MIDH in the State of Mizoram during 2016-17 at an outlay of **Rs. 3500.00 lakhs** as per following details:

(Rs. In lakh)

	Total	GOI Share (90%)	State Share (10%)
<b>Total Outlay-2016-17</b>	3500	3150	350.0
<b>Spill over Activity/ Unspent Balance</b>	NIL	NIL	NIL
<b>Total</b>	3500	3150	350.0

2. The component wise details of Annual Action Plan, 2016-17 indicating physical targets and financial outlay are enclosed. Details are also available on HMNEH website. The approval is subject to the following terms and conditions:-

- I. The State Horticulture Mission (SHM) may start implementation of the programme for activities other than project-based and submit the proposals for project based activities for approval of Empowered Committee of MIDH. For the project based activities, for which powers have been delegated to State Level Executive Committee (SLEC), the minutes of SLEC meeting wherein projects were approved may be furnished to this Department along with details of beneficiaries, location, bank loan, etc. to facilitate release of funds.
- II. Expenditure on approved activities shall be in conformity with the norms laid down in the operational guidelines of the scheme.
- III. SHM should make advance arrangement for procurement of planting material from accredited nurseries/certified planting material/certified seeds for ensuing season. SHM should have a mechanism in place for the proper certification and distribution of planting material/seeds. Sourcing of planting material/seeds from ICAR institutes, SAUs, KVKs and Government Department is to be given priority over other sources.

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**Area Expansion shall be restricted to availability of planting material from accredited nurseries/certified Planting Material.** In case of TL seeds, it should be procured only from public sector agencies. Merely procurement of the planting material/seed through the public sector agencies like Seed Corporation, Agro Corporation and other agencies do not ensure the quality of planting material/seed as they do not produce the same. SHM should ensure that these public sector agencies procure certified material and in case certified material is not available, seedlings/ TL seeds are to be procured only from ICAR institutes, SAUs, KVKs and Government Departments.

- IV. More focus is to be given on enhancing productivity of horticulture crops for the holistic development supported with infrastructure for Pre- and Post- Harvest Management and Marketing.
- V. To improve the productivity of existing old and senile orchards, there is need to identify gaps and revise the existing strategy for achieving the desired results. A proper mechanism needs to be devised to disseminate technology and train farmers on rejuvenation technology. Exposure visit of farmers should be organized to those institutes/ places where rejuvenation technology has been developed and also adopted by the farmers. Chief Consultants under NHM will visit the State and discuss this matter with the SHM.
- VI. The programme for protected cultivation and lining of Community tanks/ponds should be taken up in close coordination with the Precision Farming Development Centre (PFDC) in the State.
- VII. Protected Cultivation of vegetables should be promoted under HMNEH in clusters around major cities/metros. These clusters may be provided with other infrastructural facilities like pre-cooling units, cold storages, reefer vans, vending carts etc. and marketing arrangements may be tied up by linking with cooperatives/private retail chains like SAFAL, farmer markets.
- VIII. Organic farming should be linked to certification. No separate funds will be provided for adoption of organic farming alone. Arrangements should also be made by the SHM or concerned agency for the marketing of organic produce. Selection of Service Provider Agencies is to be done by adoption of competitive bidding.
- IX. IPM measures should be need based and are to be taken after clearly identifying the problem of pests/disease in the clusters. INM measures are to be adopted in the clusters to correct soil deficiency and reduce excessive dependence on chemical fertilizers.
- X. The creation of water harvesting structure should be implemented in conjunction with Mahatma Gandhi National Rural Employment Guarantee Scheme (MNREGA) wherever feasible and should be compulsorily linked with the new area expansion and micro-irrigation programmes.
- XI. For implementation of horticulture mechanization, PHM, marketing and mobile/primary processing activities, SHM should make efforts to organize self-help groups, farmers' interest groups, growers association at local level and also involve Panchayats, Cooperatives, Producers Company etc. In this regard, SHM is to play pro-active role and should appoint one senior level officer as nodal officer and make him responsible for these components.
- XII. Efforts should also be made for the buyback arrangements of the horticulture produce.
- XIII. SHM should involve State Agricultural University and ICAR Institutes in the State for the extension activities under HMNEH.
- XIV. SHM shall document the Annual Report and success stories and furnish them to DAC.
- XV. The SHM should also conduct Impact Evaluation Study through independent organization of repute in the State.
- XVI. While implementing the HMNEH programme, convergence and synergy should be ensured with the other schemes like Micro Irrigation, RKVY, MNREGS, National

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Mission on Medicinal Plants, AEZs of APEDA, Tribal Sub Plan, Mega Food Parks of Ministry of Food Processing Industries, Watershed Development Programmes, BRGF and Schemes of the State Government.

- XVII. The Audited Statement of Accounts (ASA) for 2013-14 and Utilization Certificate for 2014-15, if not submitted so far, should be furnished to facilitate release of funds during 2015-16.
- XVIII. According to the provisions of the Fiscal Responsibilities and Budget Management (FRBM) Act, 2003 and Rules thereof, regular feedback from the implementing agencies on the physical and financial progress of the activities is necessary for periodical review.
- XIX. The monthly physical and financial progress may be posted on the website [www.tmnehs.gov.in](http://www.tmnehs.gov.in) by the 5<sup>th</sup> of every month and certified hard copy be furnished to this Department by the 10<sup>th</sup> of every month following the month under report.. Status of project based proposals need also to be uploaded on NHM website.
- XX. It may be noted that the release of funds would be subject to the furnishing of requisite information as mentioned above. In addition to that, a mid-term review would be undertaken at appropriate time.

3. The implementing agency should follow the instructions contained in the Department Letter No. 33-2/2016-MIDH(AAP) dated 03/05/2016 and 18-9/2016-MIDH(NHM) dated 22/04/2016. The SHM is also requested to implement the scheme keeping in view the broad discussions held during review meeting held on 4<sup>th</sup> – 6<sup>th</sup> April, 2016.

Encl: as above

Yours faithfully,



(M.K. Mishra)

Under Secretary to the Govt. of India

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S.NO	Activities	Unit	Phy Target	State Proposed	GOI Share	State Share	%
1	Nursery and planting Materials	No.	2	50.0	45.0	5.0	1.4
2	Establishment of new gardens / Area Expansion	Ha.	1982	699.3	629.4	69.9	20.0
	Mushroom		1	20.0	18.0	2.0	0.6
3	Maintenances 1 & 2 Year	Ha.	270	45.0	40.5	4.5	1.2
4	Rejuvenation/ replanting	Ha.	1600	320.0	288.0	32.0	8.9
5	Creation of Water resources	No.	162	266.3	239.7	26.6	7.4
6	Protected cultivation	Ha.	17	482.7	434.4	48.3	13.4
7	Promotion of IPM/INM	Ha.	15000	180.0	162.0	18.0	5.0
8	Adoption of Org Farm + Vermi compost Units	Ha.	0	0.0	0.0	0.0	0.0
9	Centre of Excellence	No.	0	0.0	0.0	0.0	0.0
10	Beekeeping	No.	0	0.0	0.0	0.0	0.0
11	Horticulture Mechanization	No.	888	186.0	167.4	18.6	5.2
12	FLD	No.	4	100.0	90.0	10.0	2.8
13	Human Resource Development (HRD)	No.	9531	110.8	99.7	11.1	5.4
14	Post Harvest Management	No.	203	723.0	650.7	72.3	20.0
15	Markets	No.	200	30.0	27.0	3.0	0.8
	Food Processing		0	0.0	0.0	0.0	0.0
16	Awareness, survey, Special Intervention etc.		70	109.0	98.1	10.9	3.0
18	Mission Management		0	177.9	160.1	17.8	5.0
19	Institutional Strengthening		0	0.0	0.0	0.0	0.0
20	TSG at State Level		0	0.0	0.0	0.0	0.0
	<b>Total</b>		<b>29930</b>	<b>3500.0</b>	<b>3150.0</b>	<b>350.0</b>	<b>100.0</b>

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Component wise details for Physical Target and Financial outlay approved for implementation of NHM Programmes during 2016-17									
Action Plan 2016-17									
S. No	Activity	Maximum permissible	Pattern of Assistance	Phy Target	Fin. Outlay	GOI Share 90%	State Share 10%	Spill over	Remark
1	2	3	4						
<b>Plantation Infrastructure and Development</b>									
<b>Production of planting material Public Sector</b>									
<b>Upgrading nursery infrastructure to meet accreditation norms (4 ha)</b>									
	a) Public Sector	Up to Rs. 10,000 lakh/nursery of 4 ha, on private basis	100% of Public Sector		20.00	18.00	2.00		
	b) Private sector	Up to Rs. 10,000 lakh/nursery of 4 ha, on private basis	50% of cost to Private sector subject to a maximum of Rs. 5.00 lakh/nursery.			0.00	0.00		
<b>Import of planting material for trial &amp; demonstration purpose (By State Government, PSU)</b>									
	a) Public sector	Rs. 100,00 lakh	100% of cost for State Govt. PSUs, as project based		30.00	27.00	3.00		
<b>Seed Infrastructure</b>									
	a) Public sector	Rs. 200,00 lakh	100% of cost		0.00	0.00	0.00		
	b) Private sector	Rs. 200,00 lakh	50% of cost		0.00	0.00	0.00		
	<b>Sub-total Planting material</b>			<b>2.00</b>	<b>50.00</b>	<b>45.00</b>	<b>5.00</b>	<b>0.00</b>	<b>0.00</b>
2	<b>Establishment of new gardens / Area Expansion</b>								
<b>Fruits - Perennials</b>									
<b>(a) Cost intensive crops</b>									
<b>Fruit crops like Grape, Kiwi, Passion fruit etc.</b>									
	a) Integrated package with drip irrigation and trellis. (dragonfruit)	Rs. 4.00 lakh/ha.	Maximum of Rs. 1.60 lakh/ha. (40% of cost) for meeting the expenditure on planting material and cost of material for drip irrigation, trellis and INM/TPM, in 3 installments of 60:20:20 subject to survival rate of 75% in 2 <sup>nd</sup> year and 90% in 3 <sup>rd</sup> year.	210	252.00	226.80	25.20		
	b) Without integration	Rs. 1.25 lakh/ha	Maximum of Rs. 0.50 lakh/ha (40% of cost) for meeting the expenditure on planting material and cost of INM/TPM in three installments of 60:20:20 subject to survival rate of 75% in 2 <sup>nd</sup> year and 90% in 3 <sup>rd</sup> year. For (a) and (b) above, in the case of TSP areas, Andaman & Nicobar and Lakshadweep Islands, assistance will be @ 50% of cost.		0.00	0.00	0.00		
	<b>Sub total</b>			<b>210</b>	<b>252</b>	<b>227</b>	<b>25</b>	<b>0</b>	<b>0</b>
<b>Maintenance with integration</b>									
	1st Year			60	24.00	21.60	2.40		
	2nd Year				0.00	0.00	0.00		
<b>Maintenance without integration</b>									
	1st Year				0.00	0.00	0.00		
	2nd Year				0.00	0.00	0.00		
	<b>Sub total maintenance</b>			<b>60</b>	<b>24</b>	<b>22</b>	<b>2</b>		
	<b>ii) Strawberry</b>								

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a) Integrated package with drip irrigation & mulching	Rs. 2.80 lakh/ha	Maximum of Rs. 1.12 lakh/ha (40% of cost) for meeting the expenditure on planting material and cost of material for drip irrigation, mulching and INM/PM in one installation.	25	35.00	31.50	3.50				
b) Without integration	Rs. 1.25 lakh/ha	Maximum of Rs. 0.50 lakh/ha (40% of cost) for meeting the expenditure on planting material and cost of INM/PM one installation. For (a) and (b) above, in the case of TSP areas, Andaman & Nicobar and Lakshadweep Islands, assistance will be @ 50% of cost.		0.00	0.00	0.00				
<b>Sub total</b>			<b>25.00</b>	<b>35.00</b>	<b>31.50</b>	<b>3.50</b>	<b>0.00</b>	<b>0.00</b>		
<b>v) Banana (TC)</b>										
a) Integrated package with drip irrigation.	Rs. 3.00 lakh/ha	Maximum of Rs. 1.20 lakh/ha (40% of cost) for meeting the expenditure on planting material and cost of material for drip system, INM/PM etc. in 2 installations (75:25).	57	64.13	57.71	6.41				
b) Without integration	Rs. 1.25 lakh/ha.	Max. of Rs. 0.50 lakh per ha. (40% of cost) for meeting the expenditure on planting material and cost of INM/PM in 2 installations (75:25). For (a) and (b) above, in the case of TSP areas, Andaman & Nicobar and Lakshadweep Islands, assistance will be @ 50% of cost in 2 installations (75:25).		0.00	0.00	0.00				
<b>Sub total</b>			<b>57.00</b>	<b>64.13</b>	<b>57.71</b>	<b>6.41</b>	<b>0.00</b>	<b>0.00</b>		
<b>ix) High density planting (mango, guava, litchi, pomegranate, apple, citrus etc.).</b>										
a) Integrated package with drip irrigation	Rs. 1.50 lakh/ha	Maximum of Rs. 0.60 lakh per ha. (40% of cost) for meeting the expenditure on planting material, cost of drip system, INM/PM, canopy management etc., in 3 installations of 60:20:20 subject to survival rate of 75% in 2nd year and 90% in 3rd year.		0.00	0.00	0.00				
b) Without integration (includes mango, guava and pomegranate)	Rs. 1.00 lakh/ha.	Maximum of Rs. 0.40 lakh/ha (40% of the cost) for meeting the expenditure on planting material and cost of INM/PM in 3 installations (60:20:20). For (a) and (b) above, in the case of TSP areas, Andaman & Nicobar and Lakshadweep Islands, assistance will be @ 50% of cost in 3 installations of 60:20:20 subject to survival rate of 75% in 2nd year and 90% in 3rd year.			0.00	0.00			0.00	
<b>Sub total</b>			<b>400.0</b>	<b>120.00</b>	<b>108.00</b>	<b>12.00</b>				
Orange				0.00	0.00	0.00				
Guava				0.00	0.00	0.00				
Pomegranate				0.00	0.00	0.00				
Apple				0.00	0.00	0.00				
<b>Sub total</b>			<b>400</b>	<b>120</b>	<b>108</b>	<b>12</b>	<b>0</b>	<b>0</b>		
<b>Maintenance with Integration</b>										
1st Year				0.00	0.00	0.00			0.00	
2nd Year				0.00	0.00	0.00			0.00	
<b>Maintenance without Integration</b>										
1st Year			210	21.00	18.90	2.10			0.00	
2nd Year				0.00	0.00	0.00			0.00	
<b>Sub total Maintenance</b>			<b>210.00</b>	<b>21.00</b>	<b>18.90</b>	<b>2.10</b>	<b>0.00</b>	<b>0.00</b>		
<b>(b) Fruit crops other than cost intensive crops using normal spacing</b>										
				0.00					0.00	

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a) Integrated package with drip irrigation	Rs. 1.00 lakh/ha	Maximum of Rs. 0.40 lakh/ha (40% of cost) for meeting the expenditure on planting material, cost of drip system, INM/IPM, canopy management etc in 3 installments of 60:20:20 subject to survival rate of 75% in 2nd year & 90% in 3rd year for perennial crops and for non perennial crops in 2 installments of 75:25	290	52.20	46.98	5.22	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
b) Without integration	Rs. 60,000/ha	Maximum of Rs. 0.30 lakh/ha (50 % of cost) for meeting the expenditure on planting material and cost of INM/IPM in 3 installments of 60:20:20.	290	52.20	46.98	5.22	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub total			290.00	52.20	46.98	5.22	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Maintenance without integration															
1st Year				0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
2nd Year				0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub total Maintenance			0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Vegetable (for maximum area of 2 ha per beneficiary)															
Hybrid	Rs.50,000/ ha	40% of cost in general areas	400	100.00	90.00	10.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total			400.00	100.00	90.00	10.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
<b>Flowers (For a maximum of 2 ha per beneficiary)</b>															
Small & Marginal Farmers	Rs. 1.00 lakh/ha	40% of cost	50.0	25.00	22.50	2.50	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Other farmers	do	25% of the cost	50.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total flowers			50.00	25.00	22.50	2.50	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
<b>Spices (For a maximum area of 4 ha per beneficiary)</b>															
Seed spice and Rhizomatic spices (Zo chilli and dilleni)	Rs.30,000/ha	Maximum of Rs. 12,000/- per ha. (40% of cost) for meeting the expenditure on planting material and cost of material for INM/IPM etc.	340	51.00	45.90	5.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Perennial spices (black pepper)	Rs. 50,000/ha	Maximum of Rs. 20,000/- per ha (@40% of cost) for meeting the expenditure on planting material and cost of material for INM/IPM etc. For (i) and (ii) above, in the case of TSP areas, Andaman and Lakshadweep Islands, assistance will be @ 50% of cost.		0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total spices			340.00	51.00	45.90	5.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Grand Total Area Expansion			1982.00	699.33	629.39	69.93	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Grand Total Area Expansion maintenance			270.00	45.00	40.50	4.50	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
<b>Mushrooms</b>															
<b>Production unit</b>															
Public Sector	Rs. 20,00 lakh/ unit	100% of the cost.	1.0	20.00	18.00	2.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Private Sector	Rs. 20,00 lakh/ unit	40% of cost for private sector, for meeting the expenditure on infrastructure, as credit linked back ended subsidy.		0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total mushrooms			1.00	20.00	18.00	2.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
5	Regeneration/ replacement of senile plantation including Canopy management. Mango	Rs. 40,000/ha	1600.00	320.00	288.00	32.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sub-total			1600.00	320.00	288.00	32.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
<b>Creation of Water resources</b>															
Community tanks															
<b>i) Community tanks/on farm ponds/on farm water reservoirs with use of plastic/RCC</b>															

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Community tankson farm ponds/on farm water reservoirs with use of plastic/RCC									
	Plain areas	Rs. 20,100 lakh in plain areas	100% of cost for 10 ha command						
	Hilly areas:	Rs. 25 lakh/ unit for Hilly areas.	100% of cost for 10 ha command						
				5	125.00	112.50	12.50		
	<b>ii) Water harvesting system for individuals- for storage of water in 20mx20mx3m</b>								
	Plain areas	Rs. 1.50 lakh/unit in plain areas and	50% of cost. Maintenance to be ensured by the beneficiary.		0.0	0.00	0.00		
	Hilly areas:	Rs. 1.80 lakh/unit in hilly areas	50% of cost. Maintenance to be ensured by the beneficiary.	157	141.30	127.17	14.13		
	Sub-total			<b>162.00</b>	<b>266.30</b>	<b>239.67</b>	<b>26.63</b>	<b>0.00</b>	<b>0.00</b>
<b>5</b>	<b>Protected cultivation</b>								
	<b>(b) Naturally ventilated system</b>								
	i) Tubular structure	Rs. 1060/Sq.m (up to 500 Sq. m)	50% of the cost limited to 4000 Sq.m per beneficiary.		0.00	0.00	0.00		
	Hilly areas:	Rs. 1060/Sq.m (up to 500 Sq. m)	50% of the cost limited to 4000 Sq.m per beneficiary.	4.00	243.80	219.42	24.38		
	<b>d) Shade Net House</b>								
	i) Wooden structure	Rs. 566/Sq.m for hilly areas.	50% of cost limited to 20 units (each unit not to exceed 200 Sq.m.) per beneficiary.	3.00	84.90	76.41	8.49		
	j) Cost of planting material & cultivation of high value vegetables grown in poly house	Rs. 140/Sq. m	50% of cost limited to 4000 Sq.m per beneficiary.	7.00	49.00	44.10	4.90		
	g) Cost of planting material & cultivation of Orchid & Anthurium under poly house/shade net house.	Rs. 700/Sq.m	50% of cost limited to 4000 Sq. m per beneficiary.	3.00	105.00	94.50	10.50		
	Sub-total protected cultivation			<b>17.00</b>	<b>482.70</b>	<b>434.43</b>	<b>48.27</b>	<b>0.00</b>	<b>0.00</b>
<b>6</b>	<b>Promotion of Integrated Nutrient Management (INM) Integrated Pest Management (IPM)</b>								
	Promotion of IPM	Rs. 4000/ha	30% of cost subject to a maximum of Rs. 1200/ha limited to 4.00 ha/ beneficiary.	5000	60.00	54.00	6.00		
	Promotion of INM	Rs. 4000/ha	30% of cost subject to a maximum of Rs. 1200/ha limited to 4.00 ha/ beneficiary.	10000	120.00	108.00	12.00		
	Disease forecasting unit (PSUS)	Rs. 6.00 lakh/unit	100 % of costs.		0.00	0.00	0.00		
	Sub-total INM / IPM				<b>180.00</b>	<b>162.00</b>	<b>18.00</b>	<b>0.00</b>	<b>0.00</b>
	<b>CoE</b>								
	<b>Total CoE</b>								
<b>9</b>	<b>Horticulture Mechanization</b>								
	b) Power tiller (8 BHP & above)	1.50 lakh per unit	Subject to a maximum of Rs.0.60 lakh/unit for general category farmers, and in the case if SC, ST, Small & Marginal farmers, women farmers and beneficiaries in NE states, subject of a maximum of Rs. 0.75 lakh/unit.		0.00	0.00	0.00		
	General category								
	SC, ST, Small & Marginal farmers	1.50 lakh per unit	Subject to a maximum of Rs.0.60 lakh/unit for general category farmers, and in the case if SC, ST, Small & Marginal farmers, women farmers and beneficiaries in NE states, subject of a maximum of Rs. 0.75 lakh/unit.	88	66.00	59.40	6.60		
	(iii) Tractor/Power tiller (below 20 BHP) driven equipments				0.00	0.00	0.00		

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13		Mission Management		Sub-total		Grand Total	
State & Districts Mission Offices and implementing agencies for administrative expenses, project preparation, computerization, etc.	5% of total annual expenditure on the basis of appraised needs to State Horticulture Mission (SHM) / implementing Agencies	100% assistance.					
Institutional Strengthening, hire/purchase of vehicles, hardware/software	Project based	100% assistance.					
Seminars, conferences, workshops, exhibitions, Kisan	Rs. 7.50 lakh per event.	100% of cost per event of 4 days, on pro rata basis.					
International level	Rs. 5.00 lakh per event.	100% assistance subject to a maximum of Rs.3.00 lakh per event of two days.					
National level	Rs. 3.00 lakh /event	100% assistance subject to a maximum of Rs.2.00 lakh per event of two days.					
State level	Rs. 2.00 lakh /event	100% of cost					
District level	Rs. 0.40 lakh/ block	100% of cost					
Information dissemination through publicly printed literature etc and local advertisements	Rs. 1.00 lakh/ district	100% of cost					
Development of technology packages in electronic form to be shared through IT network	Project based, subject to a ceiling of Rs. 50.00 lakh per annum/state	100% of cost					
Technical Support Group (TSG) at State Level for hiring experts/staff, studies, monitoring & concurrent evaluation/evaluation, mass media, publicity, video, conference etc.	As per norms issued by SFAC.	As per norms issued by SFAC from time to time.					
Promotion of Farmer Producers Organization/ FPO/HG Farmer Interest Groups of 15-20 farmers/20 ha, Growers Associations and the up with Financial Institution and Aggregators.	Rs. 100.00 lakh for large states, Rs. 50.00 lakh for small states and Rs. 25.00 lakh for very small states/ UTs.	100% of cost as one time grant on survey related activities.	1	25.00	22.50	2.50	
Baseline survey and Strengthening horticultural statistical data base							
Sub-Total			69.00	276.90	249.21	27.69	
Grand Total			29930.00	3500.00	3150.00	350.00	

plus 100.